

# THE SALESBOOST ADVANTAGE



**12%**

improved revenues

*2% improved revenues  
in traditional classroom training*



**50%**

higher employee  
engagement with  
e-learning

*Companies with highly  
engaged employees  
earn 2.5 more revenue*



**100%**

of staff receive  
training

*compared to 20% of staff that  
receive training in traditional  
classroom methods*



**8%**

less turnover

*compared to 30% sales turnover  
in companies without  
continued development*



**50:1**

ROI from  
SalesBoost method

*compared to 10% ROI with  
traditional training methods*



**90%**

training retention  
rates with practice  
based learning

*compared to 20% retention of  
traditional classroom methods*



**100%**

New hire training  
from day 1

*60% of sales reps have an  
average ramp up period  
greater than 6 months!*